













新年快乐

Chateau Ste Michelle  
HAPPY LUNAR NEW YEAR  
2021  
YEAR OF THE OX



We have the perfect wine to match your Chinese Zodiac personality. Find your zodiac, read about your pairing and give our wine a try — you might just find a new favorite. Or give a personalized gift in our festive red box and Lunar New Year label.

BIRTH YEAR	1925, 1937, 1949, 1961, 1973, 1985, 1997, 2009, 2021	1926, 1938, 1950, 1962, 1974, 1986, 1998, 2010, 2022	1927, 1939, 1951, 1963, 1975, 1987, 1999, 2011, 2023	1928, 1940, 1952, 1964, 1976, 1988, 2000, 2012, 2024	1929, 1941, 1953, 1965, 1977, 1989, 2001, 2013, 2025	1930, 1942, 1954, 1966, 1978, 1990, 2002, 2014, 2026	1931, 1943, 1955, 1967, 1979, 1991, 2003, 2015, 2027	1932, 1944, 1956, 1968, 1980, 1992, 2004, 2016, 2028	1933, 1945, 1957, 1969, 1981, 1993, 2005, 2017, 2029	1934, 1946, 1958, 1970, 1982, 1994, 2006, 2018, 2030	1935, 1947, 1959, 1971, 1983, 1995, 2007, 2019, 2031	1924, 1936, 1948, 1960, 1972, 1984, 1996, 2008, 2020
PERSONALITY TRAITS	<b>OX</b> Diligent Reliable Strong	<b>TIGER</b> Confident Brave Energetic	<b>RABBIT</b> Quiet Gentle Empathic	<b>DRAGON</b> Passionate Resilient Confident	<b>SNAKE</b> Intelligent Enigmatic Charismatic	<b>HORSE</b> Independent Outgoing Energetic	<b>RAM</b> Calm Gentle Exclusive	<b>MONKEY</b> Sharp Positive Outgoing	<b>ROOSTER</b> Alert Straightforward Smart	<b>DOG</b> Friendly Loyal Dependable	<b>PIG</b> Generous Empathic Humble	<b>RAT</b> Quick-witted Versatile Charming
ZODIAC												
WINE	Chateau Ste Michelle Indian Wells Cabernet Sauvignon	Chateau Ste Michelle Ethos Syrah	Chateau Ste Michelle Limited Release Sémillon	Chateau Ste Michelle Cold Creek Cabernet Sauvignon	Chateau Ste Michelle Limited Release Sangiovese	Chateau Ste Michelle aluminum bottle	Chateau Ste Michelle Limited Release Cabernet Franc	Chateau Ste Michelle Horse Heaven Sauvignon Blanc	Chateau Ste Michelle Columbia Valley Riesling	Chateau Ste Michelle Indian Wells Merlot	Chateau Ste Michelle Limited Release Muscat Canelli	Chateau Ste Michelle Indian Wells Chardonnay
WINE NOTES	Full body and strong flavor – a wine you could count on for every occasion	Ultimate combination of power and softness is a perfect match for an energetic but kind soul	Unique Bordeaux-style white with richness and vibrant flavors for a unique you	A powerful wine balanced with complex richness and Old World elegance is a great companion for a powerful personality	Full of dark fruit aromas... robust yet smooth, charming yet mysterious, just as people born in the Year of Snake!	Convenient and artistic packaging with a great selection of wines is perfect for an active lifestyle	Lush, ripe fruit aromas with delicate botanic characters offered by this wine matches perfectly with a gentle and calming personality	This crispy and refreshing sauvignon blanc boasts of vibrant characteristics – perfect for a vibrant personality	A blend of the best Rieslings throughout Columbia Valley brings you the ultimate pleasure to drink and easily becomes the star of so many meals	Rich and supple taste with abundant fruit aromas that you could always count on as a great companion for any occasion	Rich flavors of ripe apricot and jasmine spice makes this wine versatile and decadent – just as delightful as being with friends born in the Year of Pig	A wine just as versatile and charming as people born in Year of Rat