

Coca-Cola Bottling Company UNITED Privacy Policy

Last Updated: August 13, 2020

Coca-Cola Bottling Company United, Inc. ("United") operates this website (the "Site"). In this Privacy Policy, "you" and "your" refer to the Site user, and the terms "we," "our," and "us" refer to United. This Privacy Policy describes the use, storage, and disclosure of information we collect from or about you in the course of providing the Services through our Site. The Site allows you to view and order certain beverage products and access additional services as available through the Site. Terms defined in our Terms of Use shall have the same meaning in this Privacy Policy unless otherwise stated below. By accessing the Site, you agree to our [Terms of Use](#) and consent to our collection and use of information as set forth in this Privacy Policy.

Geographical Limitations

At this time, the Services are not available to California residents or those located outside of the United States. If you fall into one of these categories, this Site and the Services are not for your use.

What information does the Site collect and how is it used?

User-Provided Information. The Site collects the information you provide when you sign up and checkout on the Site. To sign up, you generally provide your first and last name, email address, password, and other registration information. We use this registration information to create a unique user profile for you. When you checkout, you generally provide your payment card information, billing address, name, phone number, and email address. Our Service Providers use your checkout information to process payment of your order. Your personal and payment information are used to fulfill your order at time of delivery. We may also use the contact information you provide to update you about your order and the Site from time to time. The information we collect is only used as set forth in this Privacy Policy and will not be sold to third parties.

Automatically Collected Information. The Site may collect certain non-personal device information automatically when you visit the Site, such as the type of device and internet browser you are using to access the Site, your device's unique device ID, the IP address of your device, your device's operating system, and certain information about the way you interact with the Site. We may also collect information through cookies and similar technologies, as described below. This information is used for security and analytics purposes.

Does the Site collect precise real-time location information?

No, the Site does not currently collect precise real-time location information of the device used to access the Site.

Do third parties have access to information collected through the Site?

Yes, subject to applicable law and regulation, we may share information collected by the Site with third parties as follows:

- as required by law, such as to comply with a subpoena, or similar legal process;

- when we believe in good faith that disclosure is necessary to protect our rights, protect your security or the security of others, investigate fraud, or respond to a government request;
- as necessary to identify your order and complete your purchase at time of delivery;
- with our third-party Service Providers that work on our behalf to make the Site and Services available. Our Service Providers may access the information collected through the Site as needed to maintain the Site and perform the Services. Microsoft services are used to host and administer the Site. Your access and use of the Site is subject to [Microsoft's Privacy Statement](#). Adyen services are used to process payments submitted on the Site. Your use of payment services on the Site is subject to the privacy terms of [Adyen's Terms and Conditions](#). For questions about the Site or payments, please contact United as provided in the "Contact Us" section below; and
- anonymous aggregate information collected through use of the Site may be used by us, our affiliates, and our Service Providers to conduct analytical research, performance tracking, and benchmarking.

How is information collected through the Site used?

As described above, we use the information collected to maintain the Site and provide the Services to you. Such use includes related purposes, such as: communicating with you; responding to your questions and instructions; maintaining the integrity of our systems and addressing security issues; troubleshooting and technical support; complying with law; monitoring Site usage; detecting fraud; maintaining transaction records; investigating or taking action regarding violations or suspected violations of law or our Terms; and improving the Site and Services.

Cookies

The Site uses small files called "cookies" for various operational purposes and to improve your experience on the Site. After the Site places a cookie in your device's internet browser, the Site can retrieve it when you visit the Site to remember your settings, analyze the Site's performance, evaluate potential security threats, and other administrative purposes. More information about cookies and similar technologies used on the Site is available in [Microsoft's Privacy Statement](#).

What are my opt-out rights?

When you visit the Site, you will be asked to accept cookies, which you may decline to do. However, certain Services on the Site may be unavailable if you do not accept cookies. You may also refrain from using Services that require you to provide specific types of information. You can stop all collection of information by not accessing the Site.

Data Retention

The information we collect is retained as needed to provide the Services and for the purposes described in this Privacy Policy. To inquire about the retention or deletion of information collected on the Site, you may contact us as provided below.

Children

The Site is designed and intended only for use by adults. The Site and Services are not directed to children under the age of 13. We do not use the Site to knowingly collect data from or market to children under the age of 13. If you believe we may have collected personal information from or about a child under the age of 13, please contact us as provided below.

Security

Protecting confidential personal information is very important to us. We use industry standard physical, electronic, and procedural measures to help protect information we collect through the Site from unauthorized access and disclosure. Information submitted on the Site is encrypted and transmitted over a secure connection. We review these security measures to help reduce the risk of unauthorized access and disclosure of your information; however, no method of online data submission is without risk, and we cannot guarantee absolute security. By using the Site, you acknowledge that you are providing your information at your own risk.

Third-parties

The Site may contain links to other websites operated by third parties. These links are provided for your convenience and do not constitute an endorsement. These third-party sites are not within our control and may not have the same privacy, security, or accessibility standards. Third parties are solely responsible for the content and availability of their sites. You should also refer to the third-party website's privacy and security policies when accessing that website.

Third parties may collect information about your online activities over time and across different Internet websites or online services when you use the Site or Service.

Changes

We may update this Privacy Policy at any time by posting the changes to this webpage and updating the date at the top of the Privacy Policy. The "Privacy Policy" link on the Site will direct you to the most recent version of this Privacy Policy. By using the Site, you agree to any updates made to this Privacy Policy.

Your Consent

By using the Site, you are consenting to the collection and use of information as set forth in this Privacy Policy, now and as amended by us.

Contact us

If you have any questions about the Site or this Privacy Policy, please contact us at 1-800-844-2653 or Sales@ccbcu.com.