

Red-D-Arc™

Welding Equipment & Expertise
Lease Program

Find out how the Red-D-Arc Logistics
Lease Program gives you more advantages
over purchasing welding equipment.

reddarc.com

HAVING THE EQUIPMENT YOU NEED, WHEN YOU NEED IT, IS CRITICAL FOR YOUR BUSINESS

We understand that it's not all about the equipment though. Your projects come with a variety of challenges that require support from the planning phases to the start of the project and all the way through its completion. Our team stays with you along the way and is always ready to provide expertise, service and solutions in addition to the equipment you need to get the job done.

You'll benefit from having access to:

- A large fleet of quality equipment from the leading manufacturers
- Our global network of technical experts, including 90+ welding and automation specialists plus Airgas and Air Liquide specialists trained in gases, safety, supply chain management and more
- Regularly serviced equipment, including calibrations and certifications performed by Red-D-Arc service technicians
- Flexible short-term equipment rentals and purchase options
- Specialty products that support your other business needs like dry ice blasting equipment for maintenance and emergency cleaning and generators for your power supply requirements

Whether it's equipment, expertise or a combination of both, our goal is to ensure that you always have the tools you need to work efficiently and finish the job on time and on budget while meeting your specifications.

“With Red-D-Arc, we're able to put more time into building buildings and spend less time worrying about our equipment.”

- **Vance Lancaster**, Founder
LB Construction, Inc.
Roseville, CA

WHY LEASE WELDING EQUIPMENT

When it comes to procuring welding equipment, the most important question you can ask is whether to lease or buy.

While buying can appear less expensive on paper, there are additional expenses that can drive up the Total Cost of Ownership as well as other hurdles that can make it difficult to focus on your core business objectives.

Consider the following advantages of leasing:



SPEND LESS TIME (AND MONEY) ON MAINTENANCE

Whether from prolonged use – or misuse – welding equipment can stop working and need repairs for a variety of reasons. Depending on your application, this may happen sooner rather than later.

With leasing, your equipment stays under full factory warranty with no charge for replacement. That means you don't have to worry about equipment failure, lost production time or spending money on repairs.



ACCESS TO NEWER TECHNOLOGY AND MORE EQUIPMENT

With every new technological advancement, welding quality and efficiency improves. However, it can be difficult to make an upgrade if you've already purchased equipment that will become obsolete in a few years.

Leasing makes it much easier to trade up to the latest welding equipment on the market.



TAKE ADVANTAGE OF POTENTIAL TAX BENEFITS

Because lease payments are considered a necessary operating expense (like salaries, rent and utilities), you can deduct these payments from your taxable income for additional savings. In addition, the ability to deduct payments over the life of the lease may result in a larger tax benefit than a one-time depreciation deduction.



SAVE YOUR CAPITAL: NO UPFRONT COSTS REQUIRED

With recurring operational expenses like payroll, rent, utilities and insurance, spending thousands of dollars (or securing financing) for new welding equipment might not be the right capital investment to make.

By leasing equipment, you can overcome budget constraints and acquisition delays at a fraction of the upfront cost, giving your business more flexibility (and cash) to cover more mission-critical expenses.



PAY FOR EQUIPMENT ONLY WHEN YOU NEED IT

Buying welding equipment only to have it sit idle for long periods of time between jobs isn't a good investment strategy. With leasing, you can secure the welding equipment you need exactly when and where you need it.



LOWER YOUR TOTAL COST OF OWNERSHIP

When you consider the price tag, maintenance, downtime, storage, transportation and having to eventually sell off old equipment – you might be surprised to learn that the cost of leasing is often less than owning equipment.



IS OWNING WELDING EQUIPMENT **OWNING YOU?**

Tired of welding equipment acquisition delays?

Can't upgrade equipment because of budget constraints?

Struggling with downtime due to aging equipment problems?

BREAK FREE WITH THE RED-D-ARC LOGISTICS LEASING PROGRAM.

UNLOCK THE BENEFITS OF LEASING AND SPEND MORE OF YOUR TIME ON WHAT MAKES YOUR BUSINESS PROFITABLE WITH RED-D-ARC.

45,000+

UNITS IN THE FLEET

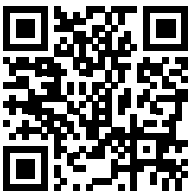
70+

SERVICE CENTERS

90+

WELDING AND AUTOMATION SPECIALISTS

SCAN OR CLICK TO GET STARTED



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